



The Andalusian

Celebrating Students Always. The Andalusian is Maclay School's student-produced newspaper publication featuring award-winning articles and photos. The Andalusian's print publication reaches over 1500 Maclay students, faculty, staff and community members. In addition, the print publication is also digitally published online at maclayandalusian.com. With the financial support of local businesses like you, The Andalusian student journalists are able to continue telling stories and reporting information to our community.

Advertisements Information:

Size	Dimensions	1-Issue Contract	5-Issue Contract
Inside Front Cover	7.25" x 9.25" (H)	\$250	\$1,125 (save \$125)
Inside Back Cover	7.25" x 9.25" (H)	\$250	\$1,125 (save \$125)
Full Page	7.25" x 9.25" (H)	\$200	\$900 (save \$100)
½ Page	7.25" x 4.625" (H)	\$100	\$450 (save \$50)
¼ Page	3.625" x 4.625" (H)	\$50	\$225 (save \$25)
Business Card	3.5" x 2" (H)	\$25	\$112 (Save \$13)
Insert- (Company must provide)	Size varies based on what the company provides	\$250	\$1,125 (save \$125)

General Information:

All ads are priced for **full-color printing** in an 8 x 11 newsmagazine for the 2021-22 School Year. Please note that ad space is limited and is distributed on a first come basis. If ad space for the current issue is full, you will be placed in the next available space/issue.

Payment Method:

Pay a lump sum total by the date selected on the next page for all issues intended to advertise in. This is a one-time payment and does not require multiple transactions. A 10% discount is offered in total for purchase of a 5-issue up-front contract. Make payment out to Maclay School.

Graphics:

If you have a pre-made graphic, email it at the highest resolution possible in JPG or PDF format to swatsonandalusian@gmail.com. If you do not have a graphic, The Andalusian can provide a free graphic design. You must email a request within 24 hours of having paid for the advertisement. The email should include the general information wanted, company photographs and desired general design. A design member will then email the potential graphic back to you for your approval.

The Andalusian Advertisement Contract Agreement 2021-22 School Year:

You agree that an advertisement for your business will be featured in **one** or **five** issues of Maclay' School's Andalusian print publication agreed upon by the following terms of the contract. It is still the business correspondent's responsibility to contact The Andalusian (swatsonandalusian@gmail.com) with updated graphics when necessary, or else the most recent version of the advertisement will be published.

Business Name: _____

Business Manager/Owner's Name: _____

Business Email/Phone Number: _____

Business Address: _____

Ad Size Selectec: _____

Contract Type (x): One _____ Five _____

Ad Design Needed by Andalusian Staff (x): Yes _____ No _____

Andalusian Staff Signature

Date

Business Contact Signature

Date

The Andalusian Adviser Signature

Date

The Andalusian Advertisement Contract Refusal:

I have been approached by an Andalusian staff member, and my business is not interested in purchasing an advertisement at this time.

Business Name: _____

Business Signature: _____

Date: _____

Would you like to be contacted for future issues during the 2021-22 School year (x): Yes _____ No _____